

California Business Properties Association 2018 Industry Awards Dinner



Sponsorship Opportunities

California Business Properties Association Awards Dinner is scheduled for October 25, 2018 at The Renaissance Hotel in Newport Beach.

The CBPA Awards Dinner is a chance to recognize the unwavering leadership of individuals and companies dedicated to the commercial industrial retail real estate industry. Your sponsorship will contribute greatly to achieving this goal and will signal your strong support for California Business Properties Association, its members and our industry.

This year we will be awarding our Champion of the Industry Awards to **David Sisson**, Senior Vice President, Global Properties of Best Buy for their accomplishments in the retail development field; **Jim Camp**, Senior Vice President & Regional Development Officer of the Rockefeller Group, for his accomplishments in the office development field and **Greg McWilliams**, Chief Policy Officer, of Five Point Communities for his accomplishments in the service development field. In addition to the Champions of the Industry award recipients, CBPA is also recognizing two companies for their dedication and commitment to community service and the commercial real estate industry. **Wayne Berman**, Senior Managing Director and Head of Global Government Affairs of The Blackstone Group will be awarded the John Caldecott Memorial Award for their community charitable actions and **Jason Jamison** of GM Properties is being awarded the Ernest W. Hahn Memorial Award for Legislative Affairs for his service to the commercial real estate industry.

CBPA is the designated legislative advocate for the International Council of Shopping Centers (ICSC), the California Chapters of the Commercial Real Estate Development Association (NAIOP), the Building Owners and Managers Association of California (BOMA), the Retail Industry Leaders Association (RILA), the Institute of Real Estate Management (IREM), and the Association of Commercial Real Estate – Northern and Southern California (ACRE) the National Association of Real Estate Investment Trusts (NAREIT), AIR Commercial Real Estate Association (AIR CRE), and the California Association for Local Economic Development (CALED). CBPA currently represents over 10,000 members, making it the largest consortium of commercial real estate professionals in California.

We'd like to invite you and your company to join us at the Platinum (\$10,000+), Gold (\$7,500), Silver (\$5,000) or Bronze (\$2,500) sponsorship levels. Benefits of each sponsorship category are outlined below. The CBPA Awards Dinner offers a unique opportunity, in an intimate setting, to enjoy significant exposure to other important business men and women in the commercial real estate industry. In recognition of the economy, CBPA has not raised sponsorship levels in over 8 years!

This is an event not to be missed! We encourage you to consider one of the following sponsorship opportunities and be a part of this exciting and rewarding industry event.

Platinum - \$10,000 +

- Includes table for ten (10), allowing for premium networking
- Most Prominent Billing in all Dinner Materials
- Most Prominent Full Page Ad in Dinner Program
- Verbal recognition of your organization and its contribution to the program during the opening and closing remarks of the event
- Prominent signage with your organization's name noting your sponsorship of the event
- Platinum sponsor level indicated on your nametag

Gold - \$7,500

- Includes table for ten (10), allowing for premium networking
- Primary billing in all Dinner Materials
- Prominent Full Page Ad in Dinner Program
- Prominent signage with your organization's name noting your sponsorship of the conference
- Gold sponsorship level indicated on your nametag

Silver - \$5,000

- Includes table for ten (10), allowing for premium networking
- Billing in all Dinner Materials
- Half Page Ad in Dinner Program
- Prominent signage with your organization's name noting your sponsorship of the conference
- Silver sponsorship level indicated on your nametag

Bronze - \$2,500

- Includes single seat for one individual from your company
- Billing in Dinner Materials
- Half Page Ad in Dinner Program
- Prominent signage with your organization's name noting your sponsorship of the conference
- Bronze sponsorship level indicated on your nametag

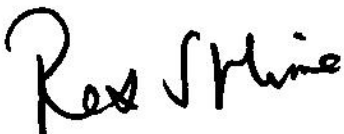
Table Sponsor - \$1,500 (a table seats 10)

½ Page Ad in Dinner Program - \$1,500

I have attached a sponsorship form for your convenience. Please feel free to contact me should you have any questions or require further information.

Thank you for your consideration.

Sincerely,



Rex S. Hime
President and CEO
California Business Properties Association
1121 L Street, Suite 809
Sacramento, CA 95814
(916) 443-4676/ Fax: (916) 443-0938