



STRATEGIC ISSUES CONFERENCE 2017

Several major groups have come together to host an event you don't want to miss! California Business Properties Association (CBPA), the American Council for Engineering Companies (ACEC), the Building Owners and Managers of California (BOMA CAL), the California Alliance for Jobs (CAJ), the California Building Industry Association (CBIA), the California Business Roundtable (CBRT), the California Manufacturers & Technology Association (CMTA), the Commercial Real Estate Development Association (NAIOP), the National Federation of Independent Business (NFIB) and the Retail Industry Leaders Association (RILA) want you to join forces with them to sponsor one of the premier biannual policy gatherings, **2017 Strategic Issues Conference**.

Held at the newly renovated Embassy Suites in the Napa Valley, the Strategic Issues Conference will attract key individuals from California's leading home builders, retailers, business property owners, managers, and developers. A limited number of exclusive sponsorship opportunities for the conference are available.

Please support the industry by sponsoring at the Platinum (\$5,000), Gold (\$3,500), Silver (\$2,500) or Bronze (\$1,000) sponsorship levels. Benefits of each sponsorship category are outlined below. The Strategic Issues Conference offers a unique opportunity, in an intimate setting, to enjoy significant exposure to key decision-makers and policymakers from both the public and private sectors.

The goal of the Strategic Issues Conference is to increase public policy and political awareness of state and national issues, and to foster collaborative efforts among business leaders from all sectors of the California economy. Your sponsorship will contribute in achieving this goal, and will signal your strong support for the commercial, industrial, and retail real estate industry.

PLATINUM – \$5,000	GOLD – \$3,500	SILVER – \$2,500	BRONZE – \$1,000
<p><i>All the benefits of a <u>Gold and Silver level sponsor, plus:</u></i></p> <ul style="list-style-type: none"> • Three (3) complimentary conference registrations • Verbal recognition of your company during the opening dinner and closing luncheon • Your organization's name and logo on the conference Web homepage 	<p><i>All the benefits of a <u>Silver level sponsor, plus:</u></i></p> <ul style="list-style-type: none"> • Two (2) complimentary conference registrations • Your organization's name and logo on the conference sponsor's Web page, linked to your homepage 	<p><i>All the benefits of a <u>Bronze level sponsor, plus:</u></i></p> <ul style="list-style-type: none"> • One (1) complimentary conference registration • Your organization's name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants 	<ul style="list-style-type: none"> • Signage at the event with your organization's name noting your sponsorship of the conference • Your organization's name, and logo listed in the conference agenda given to all participants

We encourage you to consider one of the following sponsorship opportunities and be a part of this exciting industry event.

I look forward to following-up with you shortly to explore your interest. In the meantime, a sponsorship form is attached for your convenience. Please feel free to call or e-mail Melissa Stevens with questions or for further information at mstevens@cbpa.com or 916-443-4676. Thank you for your consideration.

