STRATEGIC ISSUES CONFERENCE 2017

Several major groups have come together to host an event you don’t want to miss! California Business Properties Association (CBPA), the American Council for Engineering Companies (ACEC), the Building Owners and Managers of California (BOMA CAL), the California Alliance for Jobs (CAJ), the California Building Industry Association (CBIA), the California Business Roundtable (CBRT), the California Manufacturers & Technology Association (CMTA), the Commercial Real Estate Development Association (NAIOP), the National Federation of Independent Business (NFIB) and the Retail Industry Leaders Association (RILA) want you to join forces with them to sponsor one of the premier biannual policy gatherings, 2017 Strategic Issues Conference.

Held at the newly renovated Embassy Suites in the Napa Valley, the Strategic Issues Conference will attract key individuals from California’s leading home builders, retailers, business property owners, managers, and developers. A limited number of exclusive sponsorship opportunities for the conference are available.

Please support the industry by sponsoring at the Platinum ($5,000), Gold ($3,500), Silver ($2,500) or Bronze ($1,000) sponsorship levels. Benefits of each sponsorship category are outlined below. The Strategic Issues Conference offers a unique opportunity, in an intimate setting, to enjoy significant exposure to key decision-makers and policymakers from both the public and private sectors.

The goal of the Strategic Issues Conference is to increase public policy and political awareness of state and national issues, and to foster collaborative efforts among business leaders from all sectors of the California economy. Your sponsorship will contribute in achieving this goal, and will signal your strong support for the commercial, industrial, and retail real estate industry.

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<tr>
<th>PLATINUM – $5,000</th>
<th>GOLD – $3,500</th>
<th>SILVER – $2,500</th>
<th>BRONZE – $1,000</th>
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<td><strong>All the benefits of a Gold and Silver level sponsor, plus:</strong></td>
<td><strong>All the benefits of a Silver level sponsor, plus:</strong></td>
<td><strong>All the benefits of a Bronze level sponsor, plus:</strong></td>
<td><strong>Signage at the event with your organization’s name noting your sponsorship of the conference</strong></td>
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<td>• Three (3) complimentary conference registrations</td>
<td>• Two (2) complimentary conference registrations</td>
<td>• One (1) complimentary conference registration</td>
<td>• Your organization’s name, logo and a brief summary statement of purpose or organizational biography listed in the conference agenda given to all participants</td>
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<td>• Verbal recognition of your company during the opening dinner and closing luncheon</td>
<td>• Your organization’s name and logo on the conference sponsor’s Web page, linked to your homepage</td>
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We encourage you to consider one of the following sponsorship opportunities and be a part of this exciting industry event.

I look forward to following-up with you shortly to explore your interest. In the meantime, a sponsorship form is attached for your convenience. Please feel free to call or e-mail Melissa Stevens with questions or for further information at mstevens@cbpa.com or 916-443-4676. Thank you for your consideration.
STRATEGIC ISSUES CONFERENCE 2017
SPONSORSHIP OPPORTUNITY

☐ Platinum $5,000  ☐ Gold $3,500  ☐ Silver $2,500  ☐ Bronze $1,000

First Name: ___________________________ Last Name: ___________________________

Organization Name: ___________________________________________________________

Address: ________________________________

City: __________________ State: ___________ Zip: _______

Phone: __________________ Fax: __________________

Email: ________________________________

If applicable, please indicate below your organization’s complimentary attendee(s).

(Platinum)  First Name: ___________________________ Last Name: ___________________________

(Platinum/Gold) First Name: ___________________________ Last Name: ___________________________

(Platinum/Gold/Silver) First Name: ___________________________ Last Name: ___________________________

Please return your completed form along with your check or credit card information to:

California Business Properties Association
Phone 916-443-4676

c/o Melissa Stevens
Fax 916-443-0938

1121 L Street, Suite 809
Email mstevens@cbpa.com
Sacramento, CA 95814

PAYMENT OPTIONS

☐ Enclosed is a check for conference fees.  ☐ Charge my credit card for conference sponsorship.

CHARGE $___________ TO MY VISA ☐ MC ☐ AMEX ☐

Card Number Exp Date cvc/cid

NAME: ______________________________ COMPANY: ______________________________

BILLING ADDRESS: ______________________________

CITY: __________________ STATE: _____ POSTAL CODE: ___________

EMAIL: ______________________________